

The 22nd Annual...

Celebrate WELLNESS

Sunday, June 24, 2018
3 - 7pm
South Coast Botanic Garden

Restaurant and Beverage Participation





Dear Business Owner,

We hope you will join Cancer Support Community Redondo Beach at our 22nd annual *Celebrate Wellness* – a food and beverage tasting event – at the South Coast Botanic Garden on the Palos Verdes Peninsula, Sunday, June 24, 2018 from 3 – 7pm. Funds raised at this event are essential to sustaining and growing our 200+ programs each month of support, education and hope that are offered to cancer patients and their loved ones. As an event participant, your great generosity will allow us to continue helping over 2,027 people annually, in over 20,000 visits - all FREE OF CHARGE – who have been touched by cancer.

“Throughout it all, we had this amazing support group that kept my family going and gave us the strength to know we weren’t alone. Cancer Support Community Redondo Beach provided a place where my husband could share his experiences with others in his group. They were there to support each other and talk about things they couldn’t talk about with their spouses or their friends or anybody else. Who knows better than another person going through cancer?”

My kids were also strong enough to be there with him and hold his hand while he took his last breath. They could only do that because they had support at CSCRB from the beginning.”

~ Alicia Ramos (Caregiver to late husband Eddy and mother of two - all CSCRB participants)

We will supply tables, access to electricity, water, ice and volunteers. You will need to provide samplings for 500 guests, décor for your booth space, and marketing materials. Some great benefits include:

- Your company name promoted through advertising and marketing for the event
- Logo placement on www.CelebrateWellness.org
- Recognition in social media outlets
- Two tickets for your friends or family to attend the event
- Most importantly, knowledge that you have helped cancer patients and their loved ones

To ensure fulfillment of these benefits, please return the attached Participation and Hold Harmless Agreement by May 1, 2018. Space is limited to the first 35 participating restaurants, by invitation only.

On behalf of our cancer patients, their loved ones and caregivers, thank you in advance for making a positive difference in their lives – at a time when they need it the most.

Gratefully,

Paula R. Moore

Paula Moore
Executive Director/CEO



Celebrate WELLNESS

Benefiting
Cancer Support Community Redondo Beach

Relax on a warm summer afternoon in the garden. Sample delectable cuisine from some of the area's finest restaurants and caterers, taste exquisite wines from notable vintners, and enjoy other specialty beverages.

As you stroll and mingle, bid on fabulous treasures in the silent & live auctions, including exciting trips and unique experiences!



Event

Cancer Support Community Redondo Beach's 22nd annual food & beverage event in the garden

Date & Time

Sunday, June 24, 2018
3-7pm

Cause

Benefiting Cancer Support Community Redondo Beach's 200+ programs offered each month for cancer patients & their loved ones.

Numbers

30+ Restaurants
30+ Corporate Sponsors
600 Attendees Expected (*Active, social, frequent diners, sophisticated and well-traveled South Bay residents, mainly between the ages of 30-55*)

Location

South Coast Botanic Garden
26300 Crenshaw Boulevard
Palos Verdes Peninsula, CA 90274
www.SouthCoastBotanicGarden.org

Auction

Live & silent auctions featuring wine, art and jewelry, sports memorabilia & travel items, and unique opportunities.

Tickets

\$150 • Tickets available at
www.CelebrateWellness.org

Additional Information For Participants

Event Information:

The 22nd Annual Celebrate Wellness for Cancer Support Community Redondo Beach
Sunday, June 24, 2018 from 3pm – 7pm
South Coast Botanic Garden – 26300 Crenshaw Boulevard, Palos Verdes Peninsula, CA 90274

Event Manager Contact Information:

Meli Padilla – meli@CancerSupportRedondoBeach.org
Office Phone Number: 310-376-3550

Complimentary Tickets For Participants:

As a thank you for participating in our event, each business receives two complimentary tickets. Please note that your guests must be 21+ years old. Please email or call Meli with their first and last name so that she can add them to the guest reservation list.

Check-In and Set-Up:

1:00pm – Please check-in with Meli at the load-in driveway. Your booth will be labeled with your business name, but please check-in first. We will supply tables, access to electricity, water, ice and volunteers. You will need to provide samplings for 500 guests, décor for your booth space and marketing materials. Selling products at *Celebrate Wellness* is not permitted. This is a ticketed event for food and beverage sampling only. You are more than welcome to bring brochures and coupons to encourage guests to visit your business in the future.

Participant Supplies:

Any supplies you requested in advance will be waiting for you at your booth. Please see Meli if you have any questions.

Participant Parking:

There is a designated vendor load-in driveway and free vendor parking at the Garden.

Volunteer Servers:

If you requested on your application for volunteers to help you serve at your booth, they will arrive at your booth at 2:30pm.

Closing/Breakdown:

Participating businesses will be serving guests from 3:00pm – 5:30pm. At 5:30pm, an announcement will be made asking the guests to start making their way over to the main tent for the event program and live auction. We ask that you please stop serving guests at 5:30pm. You are welcome to breakdown and load out at this time.

*Thank You So Much For Your Participation & Support Of
Cancer Support Community Redondo Beach!*



Celebrate Wellness 2018 Participation Form

Please email a high resolution logo & return this form to Meli Padilla at meli@CancerSupportRedondoBeach.org by May 1, 2018. Cancer Support Community Redondo Beach • 109 W. Torrance Blvd, Suite 100 • Redondo Beach, CA 90277 [T] 310-376-3550 [F] 310-372-2094

Business Information

Business Name: _____
(as you would like it printed on event marketing materials)

Contact Name: _____



Address: _____

Best Contact Phone Number: _____

Email: _____ Website: _____

*Signature of Manager/Owner/Chef: _____ Date: _____

Description of specialty sample, dessert, or beverage to be served: _____

Event Equipment Needs

Please check below what equipment you need. Requested items will be waiting for you at your booth. Please bring your own chafing dishes, serving utensils and serving platters.

☐ Electricity (110V only). How much power do you need? _____ Amps or Watts (circle one)

What will you be plugging in? _____

☐ Ice _____ approximate pounds

☐ Propane BBQ

☐ Pancake propane griddle (20" x 24")

☐ Table-top propane double burner

☐ Additional Needs (e.g. bowls, spoons, cold drink tumblers): _____

Do you need servers? ☐ No, thank you ☐ Yes, please. Number of servers needed: _____

Four (4) name badges will be provided for you and your staff upon your arrival. All staff must be 21+ years old.

Please list their names:

1. _____

2. _____

3. _____

4. _____

I Would Like To Donate An Auction Item

Live or silent auction item donations are greatly appreciated! Description: _____

Estimated Value: \$ _____ ☐ Item enclosed ☐ To be delivered ☐ Pick-up ☐ Create certificate

Celebrate Wellness 2018 Hold Harmless Agreement

Please email or fax this form by May 1, 2018 to Meli Padilla at meli@CancerSupportRedondoBeach.org
[T] 310-376-3550 [F] 310-372-2094

Participants Release, Assumption of Risk, Covenant Not to Sue and Hold Harmless:

Participant desires to participate in Celebrate Wellness 2018, has a direct impact on funds raised for Cancer Support Community Redondo Beach and will give one month notice if unable to participate. To do so, Participant voluntarily agrees to the following: Participant and releases, waives, and discharges the Cancer Support Community Redondo Beach, to be referred to as "Released Parties." This includes Released Parties past, present and future members, owners, employees, officers, directors, principals, parents, subsidiaries, affiliates, associate corporations, agents, partners, representatives, predecessors, heirs, legal representatives, successors, sponsors, beneficiaries and assigns to the full extent allowed by law, from any and all liability, claims, demands, or causes of action for injury, however caused, even if caused by the negligence, in whole or in part and in any form, of the Released Parties. Participant will not sue or make a claim against the Released Parties for Injury and will pay all attorney's fees and costs of the Released Parties shall Participant file suit or make a claim. Participant will defend, indemnify, and hold harmless the Released Parties from all claims, judgments and costs, including attorney's fees (to the limited extent that the defense and indemnity are not otherwise covered by collectible liability insurance), in the event that someone suffers personal injury, bodily injury, death, or property damage as a result of Participants negligence, gross negligence, or wilful misconduct in connection with any Cancer Support Community Redondo Beach events.

Restaurant Representative Signature: _____ Date: _____

Print Name: _____ Title: _____

Address, City, State & Zip: _____

Phone: _____

Thank You For Your Participation!

